

For Immediate Release

Claiborne Linvill to run for Pickens County Council for District 1

March 22, 2022—CLEMSON, S.C. —C. Claiborne Linvill, a 16-year resident of Clemson, S.C., has filed to run for Pickens County Council to represent District 1. The long-time community volunteer and marketing professional will run as a Democrat for the seat representing Clemson and a part of Central.

“I’m running to be a voice for the greater Clemson-Central area on County Council,” Linvill said. “I hope to move Pickens County forward on some priorities that I believe many of us share: a high quality of life; healthy, connected communities; and strong county partnerships that support education and employment.”

Linvill was previously the PR and Marketing Director of the South Carolina Botanical Garden and taught public relations classes at Clemson University. She is the founder and president of Rock Creek Communications, a marketing consultancy with clients at Clemson University and many Upstate-area businesses, and a strategist with ALINE, based in Spartanburg.

“Pickens County has made significant advances recently in attracting new employers and residents to the area, but we need to make sure that people living here have a high quality of life, so that new people continue to want to visit or move here,” Linvill said. “Programs that improve and celebrate our community resources—such as expanded walking and biking trails, improved litter removal, and protected green spaces—will not only attract new residents, but they will bring in tourism dollars as well.”

Linvill serves on the Executive Board of the Community Foundation of Greater Clemson and was appointed to the Keep Pickens County Beautiful committee in 2020 by Pickens County Council.

“My work with local nonprofits has helped me see firsthand that Pickens County needs to better serve the more than 15% of our neighbors who live below the poverty line. As a County Council member, I will use my voice and my vote to advocate for affordable housing initiatives, improved access to county services, and better connections within our communities.”

As a founding board member of Lakes & Bridges Charter School, Linvill connected with many organizations across the county as she worked as part of a grassroots team to establish and open the first free, public school in the Southeast for students with dyslexia. Lakes & Bridges, located in Easley, opened in 2018 and currently serves more than 120 students.

Linvill has two daughters and has been an active volunteer in local schools. She served as a PTA board member for Clemson Elementary, Holy Trinity Episcopal Day School, and Lakes & Bridges Charter School. She chaired the International Festival at Clemson Elementary for two years.

“Pickens County Schools are some of the best in the state, and the county needs to continue to support them,” Linvill said. “On Council, I’ll be a supporter and partner to the SDPC, so that together we can expand opportunities for students and families, and develop a skilled workforce to attract new businesses.”

Linvill is a graduate of the City of Clemson’s Leadership Clemson Class of 2015 and of the South Carolina Democratic Party’s James E. Clyburn Political Fellowship Class of 2021. She is married to Darren Linvill, an associate professor at Clemson University.

“Should I be elected to this office, I’ll have large shoes to fill after the good work of Ensley Feemster,” Linvill added about the three-term councilman for District 1 who is not running for reelection. “He left an incredible impact on our county and Clemson, including his support for the Central-Clemson Recreation Center and the Green Crescent Trail. I’m grateful for Mr. Feemster’s service and excited to see what we can accomplish for the Clemson area and Pickens County in the next four years.”

If needed, primary elections for this seat will be held on June 14, 2022. Statewide elections will take place on November 8, 2022.

For more information about Claiborne Linvill’s campaign, visit www.claibornelinvill.com or follow www.facebook.com/ClaiborneLinvillforPCC.

Media contact:

Claiborne Linvill
864-642-7677
claiborneforcouncil@gmail.com